



2024
**ANNUAL
REPORT**



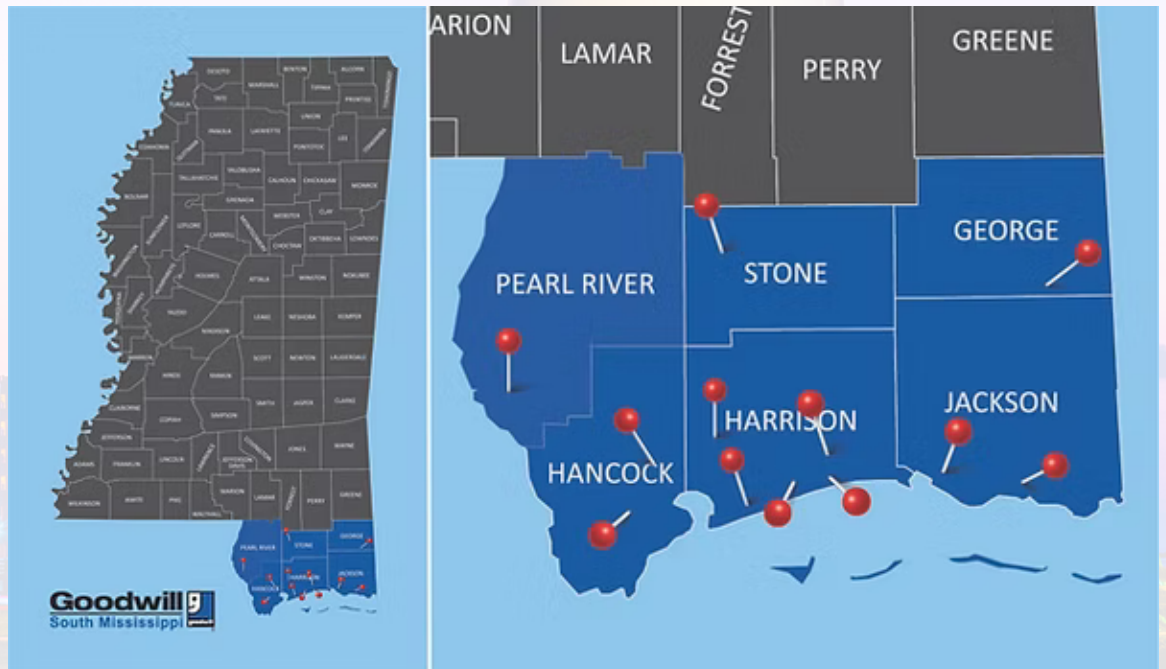
ABOUT US



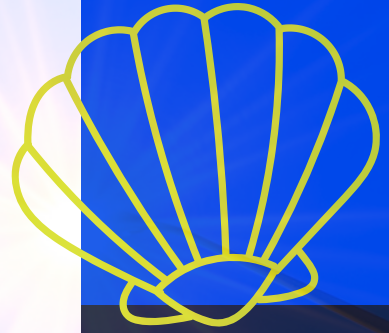
WHO WE ARE

Goodwill of South Mississippi is a nonprofit organization dedicated to transforming lives through the power of work. Serving the Mississippi Gulf Coast, Goodwill provides job training, employment placement services, and community-based programs to individuals facing barriers to employment. By operating retail stores and donation centers, Goodwill generates revenue to fund these vital programs, helping people gain the skills and confidence needed to achieve economic independence. Every donation and purchase supports its mission of building stronger communities through the dignity of work.

PROUDLY SERVING 6 COUNTIES THROUGHOUT SOUTH MISSISSIPPI AND 12 RETAIL STORES



Donations



DONATED GOODS

147,721 (x33.66kbs per donation) = 4,972,289 lbs

RECYCLED GOODS

2,658,840 lbs

Shop

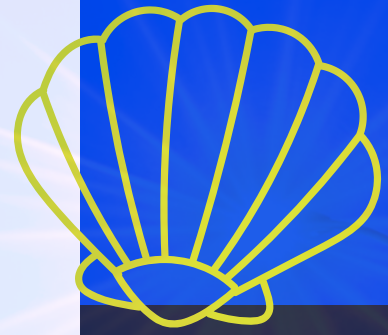
RETAIL SALES

\$10,140,147

2024 IMPACT



Provide Jobs



INDIVIDUALS EMPLOYEED

264

CONTRACT SERVICES

\$3,807,141

WAGES & BENEFITS

\$6,882,024

TOTAL PEOPLE SERVED

4,485

2024 IMPACT





2024 FINANCIAL REPORT

INCOME

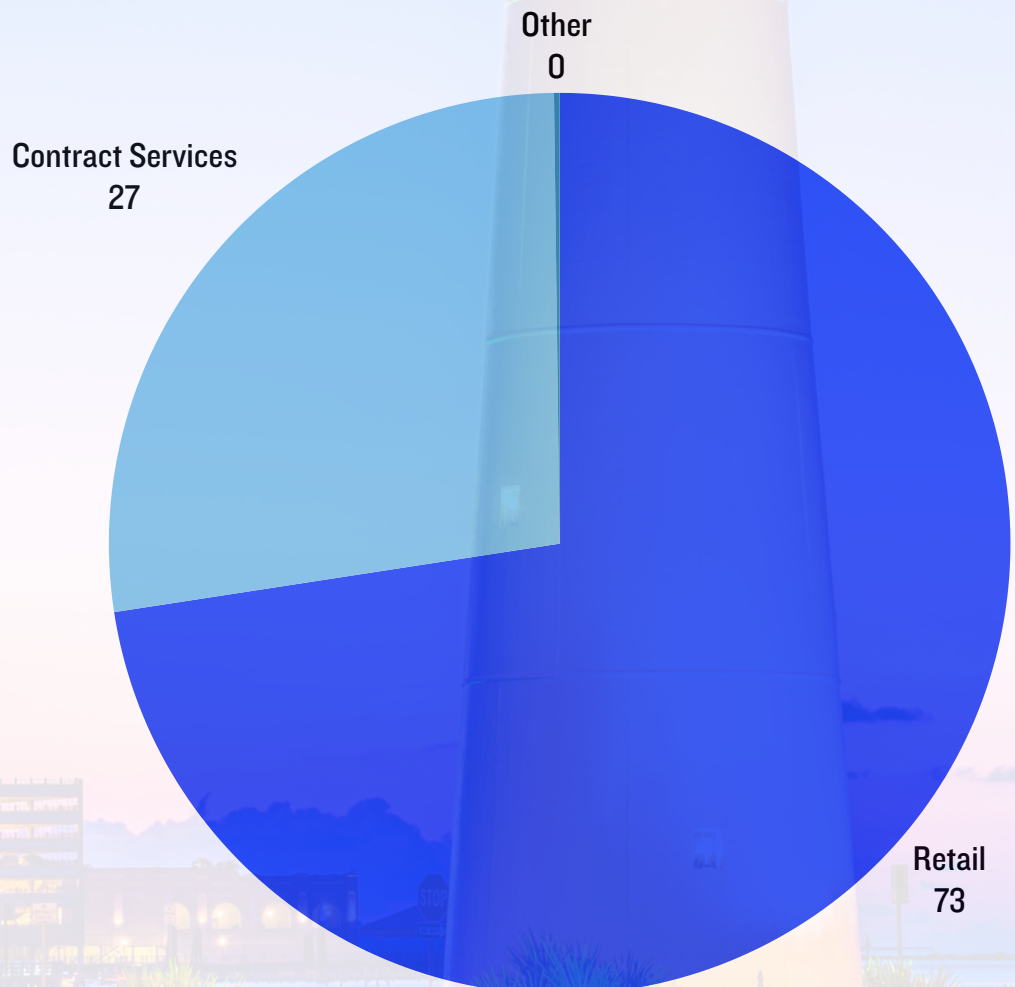
Retail: \$10,140,147

Contract Services: \$3,807,141

Other: \$34,194

TOTAL: \$13,981.482

Percentages:





EXPENSES

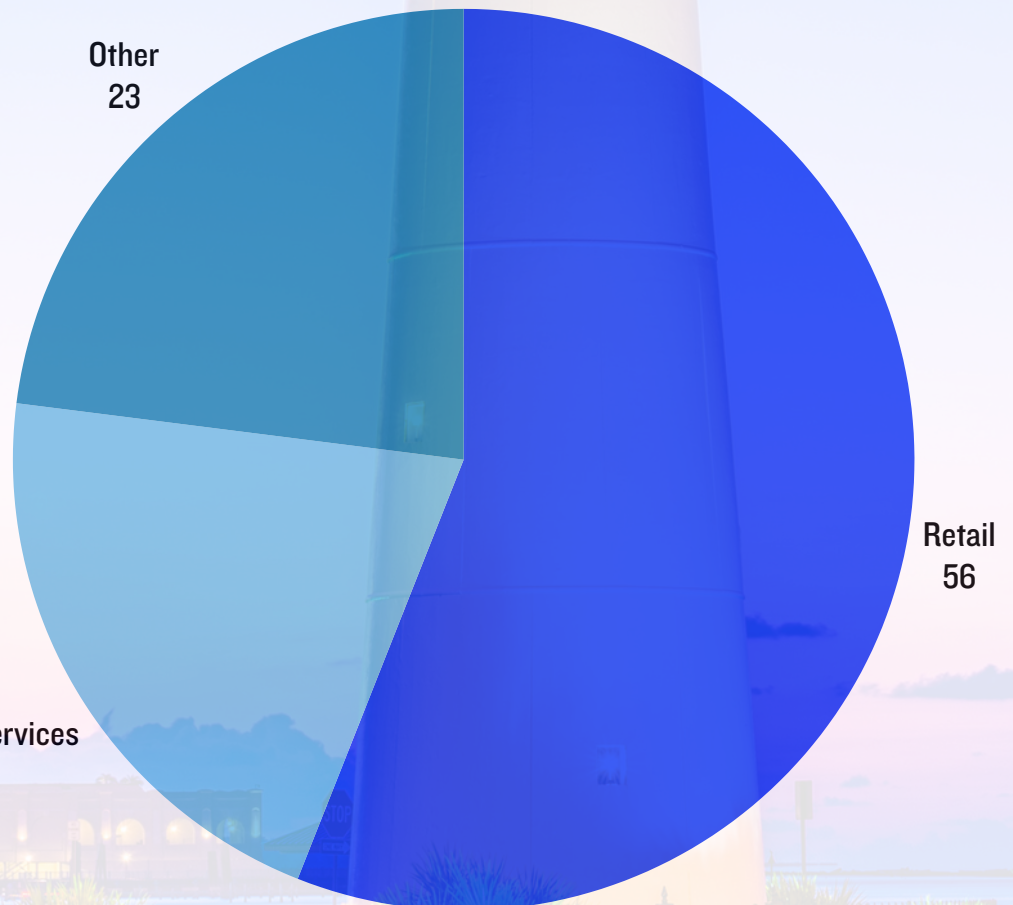
Retail: \$7,451,303

Contract Services: \$2,826,602

Other: \$3,074,835

TOTAL: \$13,352,740

Percentages:





BOARD MEMBERS

BOARD CHAIR

ANGIE JUZANG

Memorial Health System

CHAIR ELECT

CYNDY BAGGETT

Feeding the Gulf Coast

MEMBERS AT LARGE

KEVA SCOTT

Boys & Girls Clubs of the Gulf Coast

BILL BRISCOE

Cadence Bank

ALLISON HAWKINS

Southern MS Planning & Development Dist.

TREASURER

KENNETH JONES

Gulf Coast Development & Design

SECRETARY

DANIELLE DE'SHAE JACKSON

Cadence Bank

PRESIDENT & CEO

VICKI BURTON

Goodwill Industries of South Mississippi



MEMBERS

TERRY FARR

Bank Plus

HOLLIS HOLLEMON

Boyce, Holleman & Associates

HEATHER ROWLY

Singing River Health System

CAMERON BELL

Cameron Bell Properties, Inc.

CANDACE LABAT

Mississippi Power

DR. TAMMY FRANKS

Mississippi Gulf Coast Community College

CASSANDRA BROWN

Memorial Health System

BOARD MEMBERS